

William S. Peters, Sr.

i am 'just bill'



by Cheryl Faison



There is a wonderful Buddhist Proverb which states “*When the student is ready, the teacher will appear*” and such has been not only my experience but many others who have been fortunate enough to cross paths with the man known and loved as ‘just bill’ aka William S. Peters, Sr.



I recall in December 2011 when I haphazardly embarked on my journey as an Online Radio Talk Show Host on another network at the time. I didn’t have a clue...I wasn’t even sure I wanted to do such a task but for some reason the adventurous Pisces in me who thrives on Creativity dove right in. I just dove in right in yearning to make a big splash but it felt more like sinking instead of swimming. I needed some guidance so I began to search but not for long. I needed to look further than my Facebook page. I had recently be-friended one whom I felt was a Poetic Deity, William S. Peters, Sr. and noticed he advertised a show called Fryday Nyte Spytz which broadcast right before my fledgling show on Friday’s so I decided to tune in. Needless to say I was impressed with ‘just bill’...in fact I thought no one would ever listen to me after his spectacular show...I mean what else could Poets want in a forum all their own?

I felt didn't have that kind of talent myself nor knew to many others with such magnitude at the time but to my surprise 'just bill' was encouraging everyone to drop links to their events or online pages so I dropped my link for my upcoming show that night. I was honored and speechless when I was ready to broadcast my show to see none other than the phenomenal William S. Peters, Sr. in my chat room and waiting on the line to share some encouragement as well as Poetry. Thus this moment is how it all began for me...with 'just bill' only I didn't realize it at the time.

Now one year later it is evident that I the student was ready...my Teacher, Mentor, Guide, Critic, Friend, and Father...appeared...all embodied in the Spirit of this complex Soul many of us know as 'just bill'....a moniker which he lives in contradictory of each and every day to we ordinary mortals. He seems like a modern day Super Man with Super Hue-Man powers, ideas, thoughts and abilities yet there is a sea of humility which flows through the veins of his Soul compelling him to the greater work and service of Humanity most people cannot even begin to imagine.



Bill made his Celestial debut in this realm circa the 1950's at the height of the Cold War during the Truman Presidency 'just bill' was perhaps destined to not only be birth at the time Americans would begin to discover their love affair with advanced reliability of modern day electronics and entertainment such as television and radio, their insatiable appetite for music including the likes of Buddy Holley and Elvis Presley, the need to laugh and love with

Lucille Ball and Desi Arnez, or the race to space with the inauguration of the American Space Program, and a fascination with present day hero's like Albert Einstein...in the quiet, lush spring air one day in April was born yet another visionary who presently impresses upon this world the blueprint of his legacy.

The life of 'just bill' was not only ushered in at a time when Americans and others around the world were realizing the power of the own capabilities it seems almost by virtue a world created for a man who has become one of the world's most prolific creative contributors in many of the same categories popular at the time of his birth such as Philosophy, Art, Education, Literature, Music, Enlightenment, Social Activism, and Humanitarianism.

Bill counts himself extremely blessed to also have been born into a scholarly family rich with relatives whom were also Teachers, Philosophers, Humanitarians and Visionaries which even in his early formative years helped to formulate his passion for words and the love of language so much so he has just recently released his 20th book entitled "The Vine Keeper" available on Inner Child Press a division of Inner Child Enterprises founded by none other than Bill himself.



Bill began writing in his early adolescence and was first published in 1972. Throughout his life his love for Words, Literature and Language fueled a passion for creating some of the world's most radiant and provocative

Poetry, Prose, Stories and Essays on everything from Love, Loss, Consciousness and Spirituality to mention a few. The aspects of his craftsmanship cannot truly be categorized or pigeon holed into any select genre or style. His words embody the purity of truth some may not want to admit out loud but for his legions of fans from his days back on social networking sites such as My Space and Black Planet to the present phenomena known as Facebook, Google Plus and Twitter his writings resonate deeply with his readers and connects them to him in an intimate way building not only fans but loyal supporters and trust many artist struggle to gain yet Bill himself seems to be so social media magnetic managing to connect with Global Humanity with ease.

Relativity, Loyalty and Trust are the very foundations which would become the infrastructure of Inner Child Enterprises. Bill publicly launched Inner Child Press at the behest of his loyal friends and fans who were inspired to share their own stories and journeys in print because of him and he was the one they all went to for publishing advice and assistance.



The ever vigilant visionary Bill knew that just helping his friends and others become published authors was nothing without subsequent support and efforts to make them successful authors with a drive and thirst to continue to share their gifts and talents so he founded Inner Child Radio as a vehicle to help published writers on ICP and other labels gain exposure and recognition with shows that broadcast now seven days a week and two of those shows are dedicated to airtime for showcasing published authors, spoken word artist, singers and musicians. He host three shows of his own a week, oversees the day to day operations of Inner Child Press, Radio, Magazine, Marketing and various other operations within the organization.



Today the continued growth of success of Inner Child Press and the staggering amount of authors ICP has published in such a short time is not only a credit to his skillful writing but to his characteristics of loyalty, trust,


integrity, professionalism and work ethic the attributes which set him apart from other Publishers in the industry. A clever business man with an extensive background in Corporate America where he worked for years to support his 11 children and his adored late wife Virisa, he has taken those experiences from the workspace to the CEO desk of Inner Child Enterprises. His keen eye for talent and his shrewd approach to business has empowered him to surround himself with a team of loyal and dedicated contributors and staff who share the beauty of his vision including his right arm Janet P. Caldwell, Chief Executive Administrative Officer, keeper of the gate and a literary powerhouse herself. Along with Janet's guidance, vision and support they launched Inner Child Magazine a monthly online publication to compliment and highlight inner child's various artists, contributors, events, world news, and the ever evolving services of Inner Child Enterprises.



Although it may seem Bill's life is a mosaic of one success after another it is like any other life marred and stained with just as many moments of disappointments as joys, as much grief as happiness, just as much pain as

progress and just as much loss and gain of love as any other human being. Through it all Bill has learned many valuable lessons from his life experiences as he continues to embark on his journey for truth, harmony, peace, and love. He has written extensively about his path to Higher Consciousness and Peace which is a path that almost went completely dim for him during the illness and loss of his wife Virisa, the lovely woman and mother of his children whom he admired as well as adored.

23rd PSALM
The Lord is my Shepherd; I
shall not want.
He maketh me to lie down in
green pastures:
He leadeth me beside the
still waters.
He restoreth my soul:
He leadeth me in the paths
of righteousness for His
name' sake.
Yea, though I walk through
the valley of the shadow of
death,
I will fear no evil: For thou
art with me;
Thy rod and thy staff, they
comfort me.
Thou preparest a table
before me in the presence of
mine enemies;
Thou annointest my head
with oil; My cup runneth over.
Surely goodness and mercy
shall follow me all the days
of my life,
and I will dwell in the House
of the Lord forever.
— KJV



VIRISA COHEN - PETERS

He writes of this time and also expresses the impact of her loss this way from his personal biography on Inner Child's website, "Due to his own personal circumstances that "Life's Travels" has presented to him such as the Crossing Over of his Beloved Wife, Virisa on 2 July 2006, he says he found himself deeply immersed in an abysmal place filled with convoluting voices of Love, Light, Darkness, Despair and Understanding. These Voices transmuted to feelings and thus to insights and thus to the expressive words you will find all over the internet."

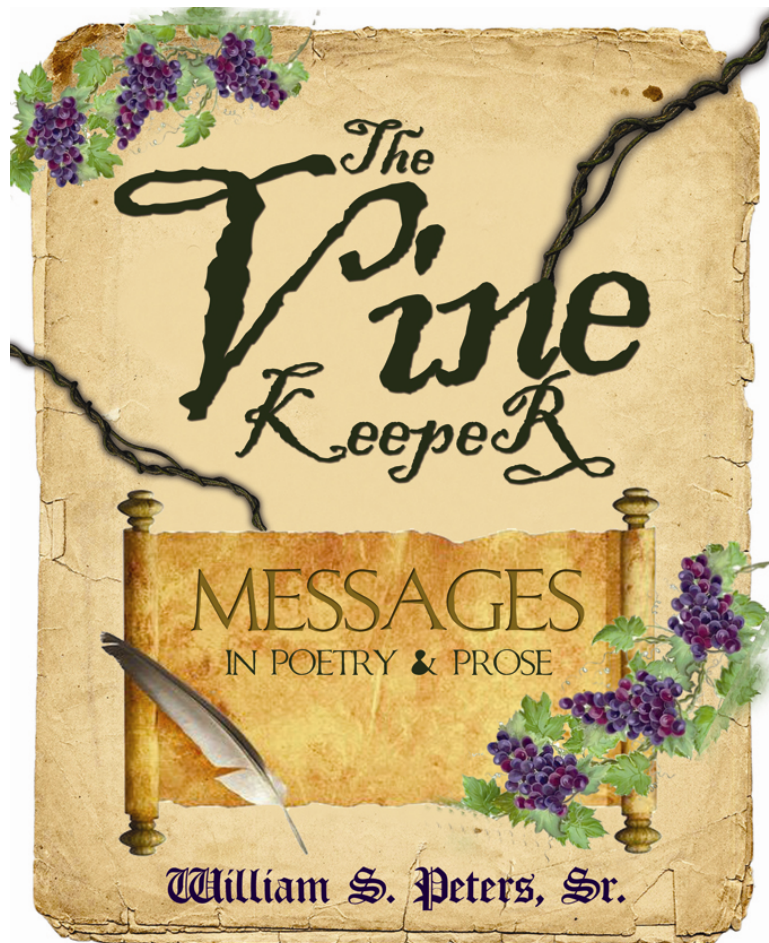
Bill's unwittingly internet sharing of his times in the abysmal moment would serve as a catalyst for sharing and healing among others and has lead him into the path with many people who tarry along the same route providing Spiritual and Emotional support to each other. It is these moment of his unwitting sharing...his unintentional selflessness that have left an indelible mark in my life as a daughter he has adopted among many, a student he has eagerly guided and a writer who simply finds the task at hand...to write an unbiased expose on a man who means so much to me that it brings about the beauty of the sweet tears I shed as I type these words. There is so much more to William S. Peters, Sr., than being the man whom many know and love as 'just bill' it cannot be all catalogued in an internet article. If there is truly a life worthy of a biography his extraordinary life and journey into the light is one for the books.





Presently Bill lives and works in New Jersey the home he transitioned to during his youth from his native Philadelphia. To learn more about Bill please see his profile on the social networking site that of course Bill built himself on innerchild.ning.com or visit his Authors biography on innerchildpress.com

All of Bill's Published Books and his CD "Free Thinker" can be found at his personal Web Site : www.iamjustbill.com





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